

This talk will take a behind-the-scenes look at Nature Chemistry's editorial processes, as well as providing some guidance on how to write a paper, how to write an abstract and some DOs and DON'Ts when it comes to titles and graphical abstracts – there will also be some advice on how best to appeal an editorial decision. In addition, there will be a broader consideration of peer review in general, the wider chemistry publishing landscape and also other aspects related to scientific publishing including metrics (impact factor, altmetrics, and so on) and the use of social media.